



ABOUT

J. MANNON / SR. MULTIMEDIA DESIGNER
jennifer@mannonmedia.com / 609.707.5303

An experienced professional with a unique combination of design and technical abilities. My collective education and creative experience, provide the foundation needed to conceptualize digital, print and video projects, and execute seamlessly to completion.

RESPONSIBLE + FOCUSED + COLLABORATOR +
AUTHENTIC + CREATIVE EXPERIENTIAL DESIGNER



LINKS

PORTFOLIO mannonmedia.com
FACEBOOK facebook.com/mannonmedia
LINKEDIN linkedin.com/in/jennifer-mannon-3b97b721
YOUTUBE youtube.com/channel/UCg2911hExn4seOktcbNsglQ

VOLUNTEERISM

BOY SCOUTS OF AMERICA
BALOO TRAINED EVENTS COORDINATOR

PAL (Police Athletic League)
ADOBE EDUCATOR

EDU

'18 / **UNIVERSITY OF PENNSYLVANIA**
CONTINUING EDUCATION, UX Design

'13 / **UNIVERSITY OF PENNSYLVANIA**
CONTINUING EDUCATION, Video Production

'06 / **UNIVERSITY OF THE ARTS**
CONTINUING EDUCATION, Advanced Design

'03 / **ART INSTITUTE OF PHILADELPHIA**
BACHELOR OF ARTS, Multimedia Design



Resume

'15 - Current

DAVID'S BRIDAL / SR. DESIGNER & MULTIMEDIA MANAGER

Harmonizing the overall aesthetic of internal and external facing integrated campaigns, through the development of experiential creative content.

ACCOMPLISHMENTS:

- ◊ Lead in the design of weekly product knowledge and management training programs; resulting in improved team member satisfaction and revenue growth.
 - Internal Promotion Readiness Rate +5%
 - Bridal Units Sold +16% Comp
 - Accessory Units Sold +19% Comp
- ◊ Contributed to internal and external facing social media campaigns; improving the overall customer experience and boosting our social reputation across Yammer, Facebook, Instagram and the DB Blog.
 - Customer Rating Elevated From 3.5 to 4.2 Stars
 - 175,000 New Customer Reviews
 - 100,000 Rated Their Experience As 5-Stars
- ◊ Lead in the design of print and multimedia materials, in support of over 165 corporate meetings, events and executive leadership video broadcasts.
 - Content viewed by over 700 local corporate office employees, 100 in our NY and China satellite offices, in addition to thousands at the store level.



'13 - '15

PREMIER MEDICAL / SR. MULTIMEDIA DESIGNER

Implemented the collective strategies behind marketing new OTC products and creatively executed successful advertising campaigns.

'04 - '12

TELVUE VIRTUAL TV / MULTIMEDIA DESIGNER

Instrumental in the development of rich media content for thousands of broadcast channels, in addition to the branding and promotion of Telvue products and digital solutions.



'02 - '04

SUBARU OF AMERICA / GRAPHIC DESIGNER

Advertising campaign contributor, specializing in designing digital promotions and large format print graphics.

'01 - '02

LEVELANE ADVERTISING / GRAPHIC DESIGN INTERN

Advertising campaign contributor, specializing in responsive media, graphic design and on-air talent selection.

'97 - '01

G-STREET / MGR+BUYER+VISUAL MERCHANDISER

Store manager, women's division buyer and visual merchandiser for two Philadelphia area locations.

